

serafin

# Serafin Group is built on more than **150 years of entrepreneurial tradition** of the Haindl family

#### 1849

Incorporation of Haindl Papier in Augsburg

#### 2001

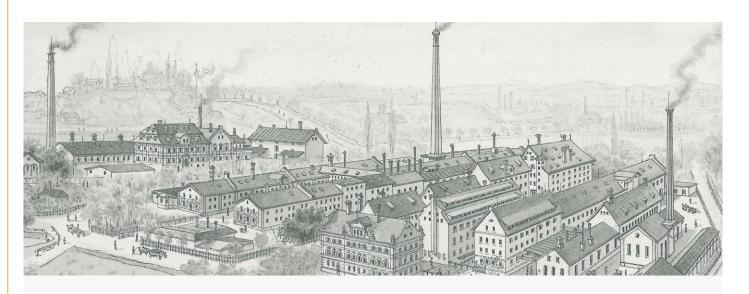
Sale of Haindl'sche Papierfabrik to Finnish corporate UPM-Kymmene

#### 2010

Incorporation of Serafin in Germany

## Today

Turnover of over €1 bn and 5,000 employees





"Our guiding principle is to become better and to do better. This is what we enjoy doing, this is how we move forward. That is our path. It has no end, only one goal: continuous improvement, from which progress and sustainability originate."

(Philipp Haindl – Founder)



# Serafin is a diversified industrial group based in Munich...

10

Independent platforms



Industrial Flooring
Sales: €250 m



Hardware Sales: €170 m



Filaments
Sales: €150 m



Sheets Sales: €150 m

>€1 bn
Annual turnover



Porcelain Sales: €100 m



Sports flooring Sales: €100 m



Medical aids Sales: €60 m



Packaging Sales: €60 m

5,000 Employees



Fasteners Sales: €60 m



Serafin invests in **established mid-sized companies**whose business model can be improved by
implementing **operational and strategic measures** 

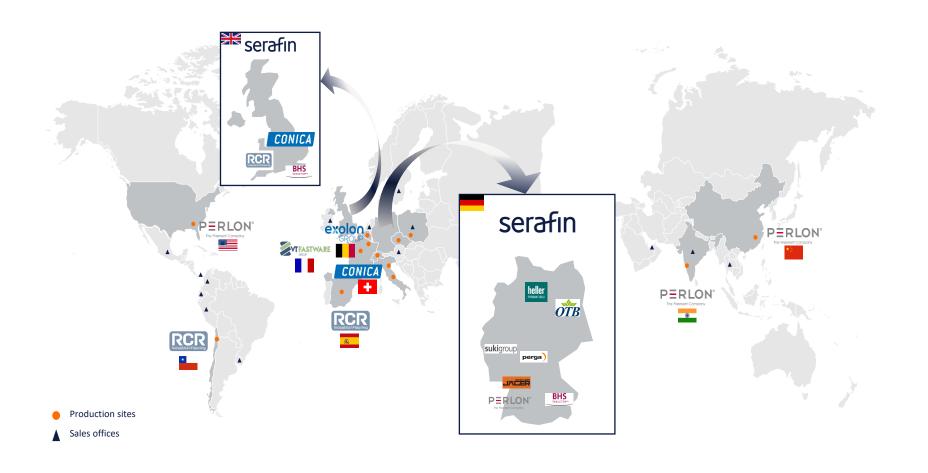




Tools Sales €30 m



# ... striving for international growth since its inception in 2010





## Serafin has extensive experience in carve-out situations



**8** successful carve-out transactions



Internal team of **20** operational experts



Operational approach and strategic realignment



















## Serafin investment team in Munich and London

#### Team





Martin Pfletschinger Managing Director



**Dr. Dominik Socher** *Managing Director* 



**Geraldine Pasternack** *Investment Director* 



Johannes Würth
Investment Director



**Megha Kapoor** *Managing Director* 

London

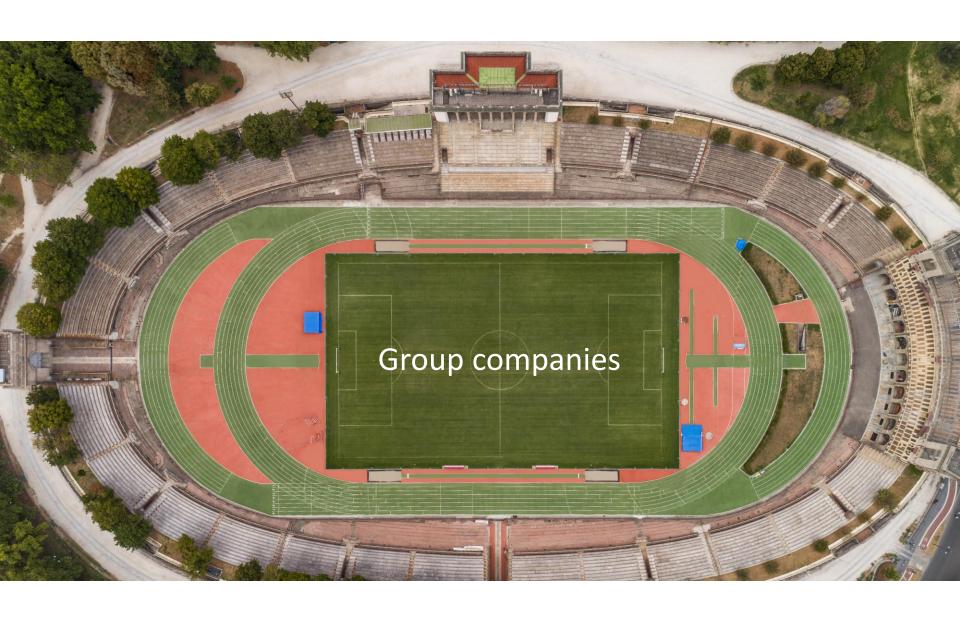


Wulf-Carl Mosburger Investment Manager



Julius Seifert Investment Manager





# Industrial flooring: RCR Industrial Flooring



€250 m

Sales

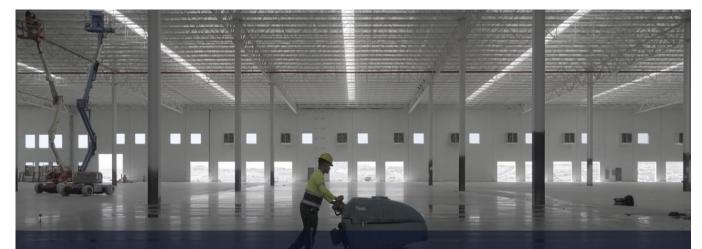
950

**Employees** 

2019

Acquisition year

Secondary



- RCR Industrial Flooring develops, manufactures and instals industrial flooring systems and is headquartered in Madrid, Spain
- The company operates seven production plants and instals flooring systems through its local subsidiaries in Europe, Latin America and Africa. RCR's global blue-chip customer base operates in diverse industries such as retail, logistics, manufacturing, automotive and food, amongst others



## Hardware: sukigroup



€170 m

Sales

850

**Employees** 

2013

Acquisition year

Carve-out





## Filaments: Perlon



€150 m

Sales

850

**Employees** 

2010

Acquisition year

Carve-out





# Sheets: Exolon Group



€150 m

Sales

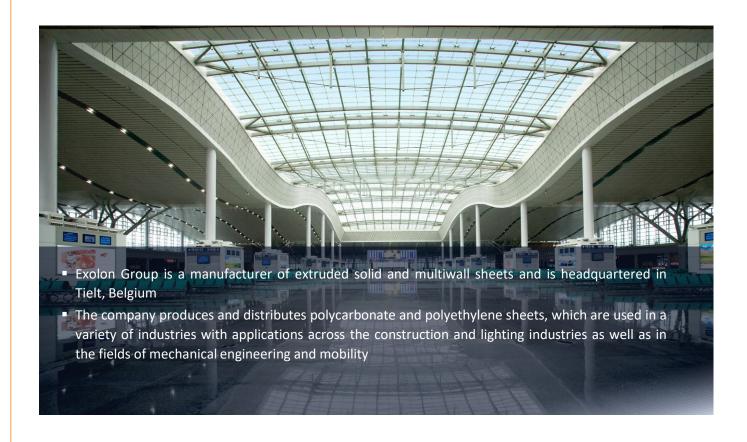
270

**Employees** 

2020

Acquisition year

Carve-out





## Porcelain: BHS tabletop



€100 m

Sales

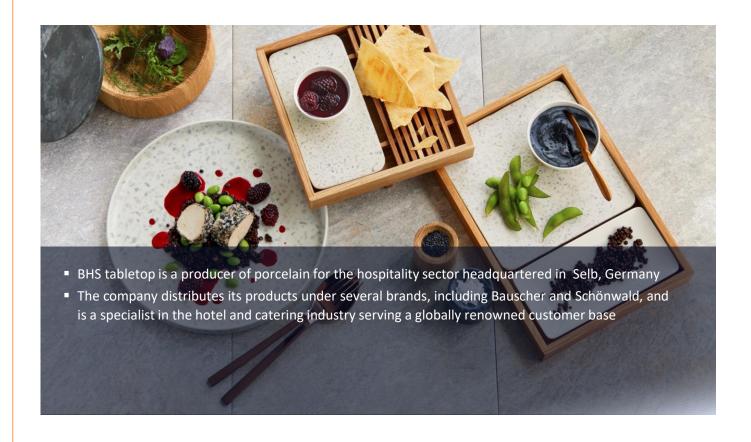
800

**Employees** 

2017

Acquisition year

Take-private





# Sports flooring: Conica



€100 m

Sales

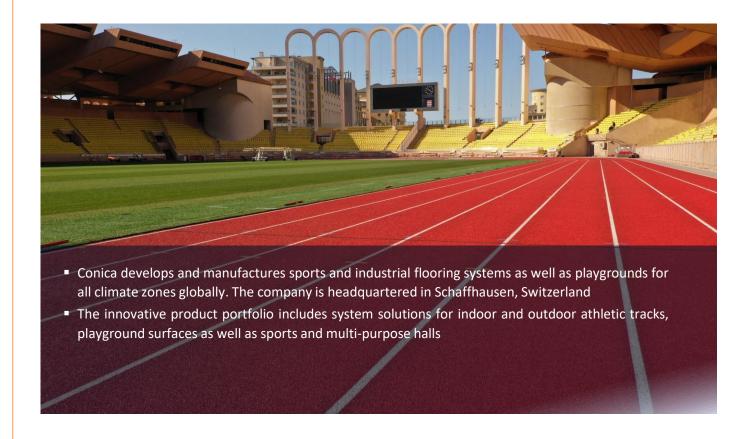
150

**Employees** 

2013

Acquisition year

Carve-out





## Medical aids: OTB



€60 m

Sales

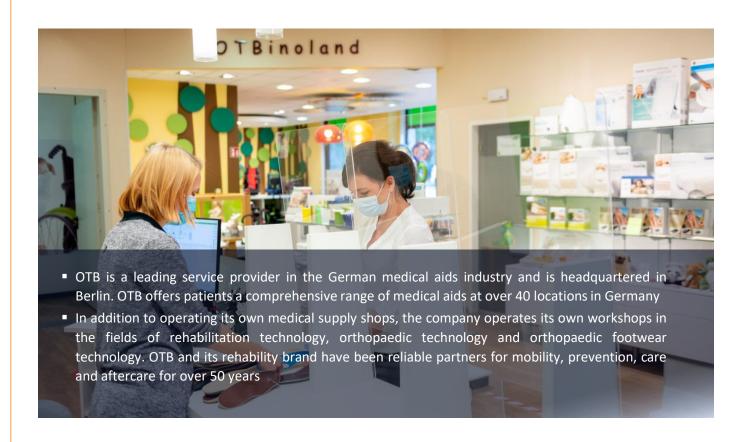
500

**Employees** 

2024

Acquisition year

Carve-out





# Packaging: Perga



€60 m

Sales

200

**Employees** 

2010

Acquisition year

Secondary





# Fasteners: Schrauben-Jäger



€60 m

Sales

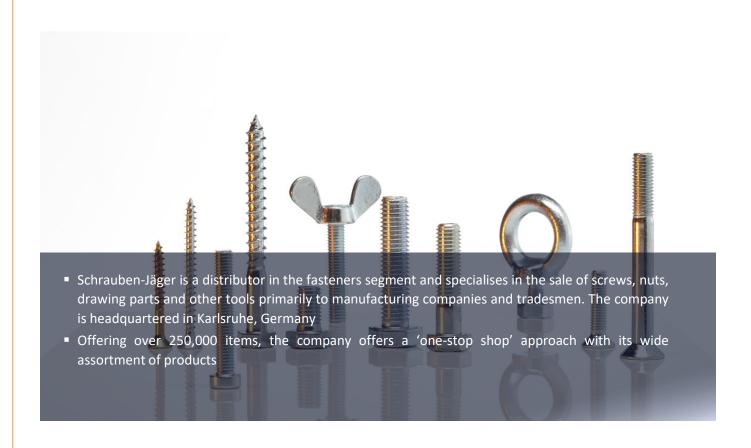
280

**Employees** 

2023

Acquisition year

Succession





## **Tools: Heller Tools**



€30 m

Sales

160

**Employees** 

2014

Acquisition year

Carve-out





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